LEO BURNETT COMPANY, *Inc.*
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Seal your Christmas with a Smile.

(or, how $2.00 and six empty Smile Sugarfree gum packs can personalize your holiday.)

Smile Sugarfree gum will send you a sheet of 100 personalized picture stamps from any black-and-white or color snapshot.

Imagine it. Postage stamp size pictures of your wife, kids, grandchildren, loved ones—smiling out from your Christmas cards or gifts.

New Smile Sugarfree gum comes in four great-tasting flavors. Peppermint, Spearmint, Fruit and Cinnamon.

Mail to: Seal Christmas with a Smile Offer
Box 43—Dept. B
Plainview, New York 11137

Gentlemen:

Please send me_____sheets of Photostamps (100 stamps per sheet). I am enclosing $2.00 for each sheet of stamps plus 6 outer pack wrappers from Smile sugarfree gum as proof of purchase.

Name:_____

Address:_____

City:_____

State:_____ Zip:_____

I am also enclosing my black-and-white or color photograph(s)—(preferably close ups, up to 4" x 5") for you to reproduce in black-and-white. Please return my original photograph(s) with the stamps.

Check or money order (do not send cash or stamps). Make check or money order payable to "Seal Christmas with a Smile offer". Allow 2-4 weeks for delivery. Offer good in U.S. and Canada. Subject to state and local regulations. Offer expires March 31, 1972.

10¢ 10¢

10¢ off on 6-pack of Smile Gum.

To The Dealer: You are authorized to act as our agent for the redemption of this coupon. We will reimburse you 10¢ plus 3¢ handling, if it has been used in accordance with our customer offer. Cash redemption value 1/10 of 1¢. This coupon is non-assignable. Invoices proving purchase of sufficient stock of our brands to cover coupons presented must be shown upon request.

Mail coupons to Clark Gum Company, P.O. Box 1168, Elm City, North Carolina 27822. Reimbursement will be made only to a retail distributor of our merchandise.

Good on any Smile Gum 6-packs. Offer expires December 31, 1971. Any other use constitutes fraud.

10¢ 10¢

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